



Wicket Gaming acquires the IP:

Idle King



Top Featured in Appstore



Manage your own little kingdom, fight with brave knights and epic heroes to save the princess!

Idle King Clicker Tycoon stands out of all these idle games because it combines a management mechanic with a battle game with heroes in a medieval setting. We mixed Clicker games and Tycoon games and the result is one of the best Idle games. out there. This idle games can be played actively by tapping like a hero. Or you play passively and make all the right strategy decisions. Idle King is a great medieval idle game to pass the time.



Rating **4.3**



Rating **4.5**



200/s 40.234 20

100 960

2 100 13.05m

3 100 602.70m

**Improve your
Income**

754/s 833.234 27

2 3

25 114 310.47k

**Manage your
Kingdom!**

754/s 833.234 27

**Fight evil
Enemies**

Highlights during Soft Launch period

450 000+

Downloads
during soft launch

0.10 USD

ARPPDAU

** Overall Top games in this
genre has 0.04 USD

** Source: GameIntel
The data is latest Q4 Y 2022

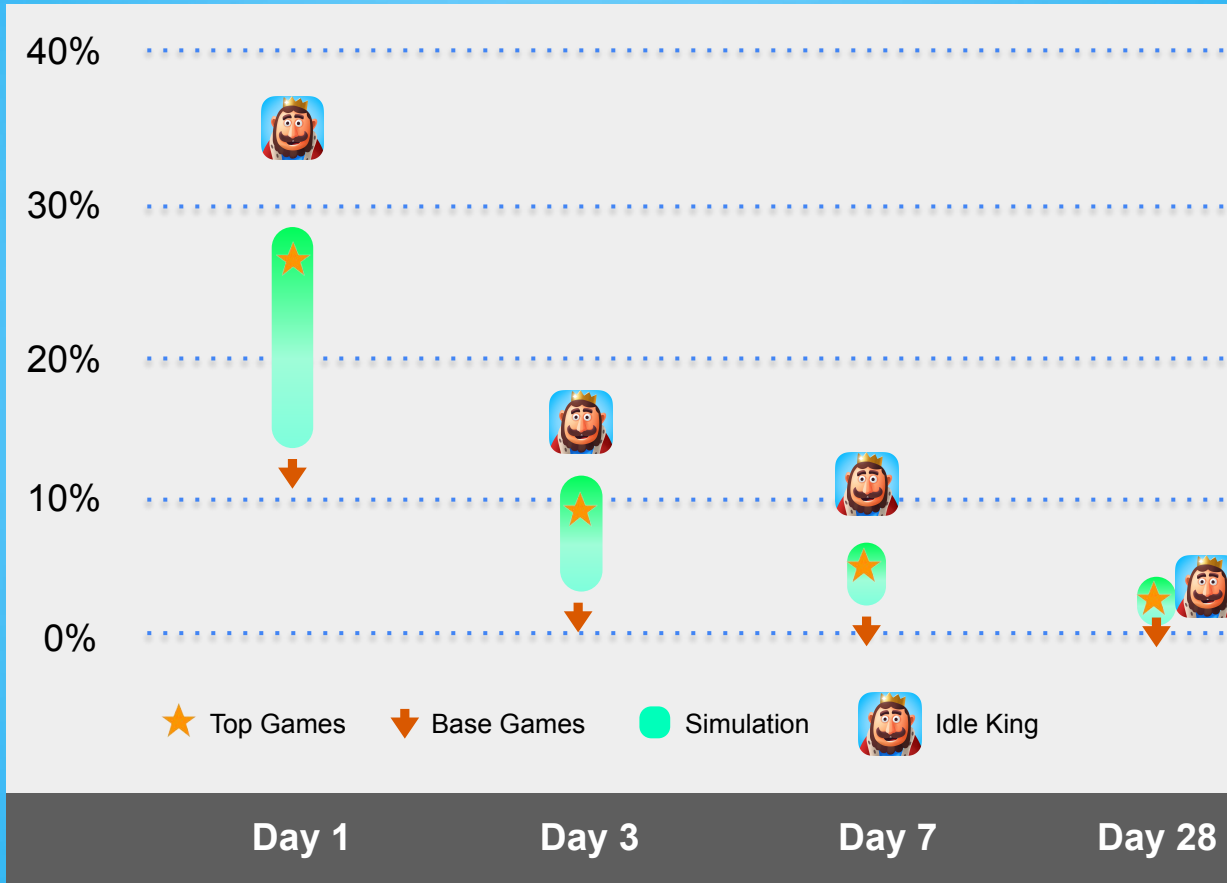
33%

Margin UA - ROI

(User Acquisition - Return of
investment)



Retention data - comparison



Short timeline to global launch



Integration of team
and development

1 Month



Start fine tune monetizing
and balancing

2 Month



Global launch and
ready to be scaled up

3 Month

Experience Team

Wolfgang CEO Motap - *"We love to build fun games for our players. We are a small, but highly efficient team that makes things happen. We always aim for great quality and take player feedback seriously. So our work is constantly improving."*



Wolfgang Schmitz

Co-Founder, CEO
16+ years experience



Jan Kloevekorn

Co-Founder, Illustrator, COO
16+ years experience



Karz von Bonin

Co-Founder, Development, CTO
18+ experience



Julia Bloch

Game Designer, CFO
12+ years experience

What we already achieved:

- ★ 200k organic downloads per month
- ★ 40+ apps developed

- ★ 20+ international Awards
- ★ 17+ Million downloads

THANKS!

